



# PAUL VERMEESCH

PRODUCT DESIGNER

+1 (231) 645-9100  
dpaulv@gmail.com

www.PaulVermeesch.com

## PROFILE

### A self-motivated creative professional with a passion for quality craftsmanship

A native of rural Northern Michigan, I have been working in user experience design for 6 years. I'm a quick learner, clear communicator, and I love to see products made with care. I'm a fan of outer space, adventure stories, rock climbing, and mangoes.

## SKILLS

I have experience leading distributed teams using agile methodology and working with front-end developers. I'm a strong designer, adept at creating wireframes and prototypes at varying levels of fidelity.

Sketch	████████████████████
Figma	██████████████████
Illustrator	██████████████████
Photoshop	██████████████████
Indesign	██████████████████
Adobe XD	██████████████
WordPress	██████████████████
Atlassian Jira	██████████████████
CSS/HTML	██████████
Final Cut Pro	██████████████████
Premiere	██████████████
iWork Suite	██████████████████
MS Office	██████████████████

## PORTFOLIO

UX, photo, video, design, Lego, and art portfolios can be found at:

[www.PaulVermeesch.com](http://www.PaulVermeesch.com)

## WORK EXPERIENCE

### Corexpand 2022 - Present

#### Director of Product Design

Led the product design team for a supply chain management SaaS company specializing in B2B e-commerce marketplaces which transact \$150M annually. Responsible for designing next-generation software, overseeing projects from wireframing through rollout, and managing a team of front-end devs, testers, and analysts. [PaulVermeesch.com/Agora](http://PaulVermeesch.com/Agora)

### UI/UX Designer 2018 - 2022

Responsible for creating mockups and prototypes for e-commerce software tools, collaborating regularly with development teams in India and Vietnam. Also responsible for marketing/communication, customer support, and corporate branding.

### Freelance 2012 - Present

#### Graphic Design, Photo, Video, and Model-Making

Generated value for corporations, non-profits, conferences, start-ups, authors, and artists with a suite of creative services ranging from promo videos to print pieces, to portraiture. Created artwork for two award-winning card games. Designed commissioned Lego architectural models for festivals, individuals, and universities.

### Dark Horse Insights 2017

#### Market Research Intern

Market research and brand strategy intern for a consulting firm in Colorado Springs, CO. Responsible for qualitative and quantitative data analysis, strategy building, and presenting insights to clients.

## EDUCATION

### Google 2022 - 2023

#### UX Design Certificate

Completed Google's 6-month UX Design Certificate course with training in user-focused design, UX research, prototyping, and responsive web design. [PaulVermeesch.com/Stork](http://PaulVermeesch.com/Stork)

### Wheaton College 2014 - 2018

#### BA in Media Communication, 3.8 GPA

Graduated magna cum laude from Wheaton College in 2018 with a bachelor's degree in Media communication and a minor in Biblical Hebrew.

### Stanford University 2010 - 2014

#### Pre-Collegiate Studies, 4.0 GPA

Graduated from Stanford University's online Pre-Collegiate Studies program in 2014.